



Health Care Committee
of the Traverse City Area Chamber of Commerce
Meeting Notes: December 2, 2009, 8:00 a.m.

Present: Lyn Chappell, Chris Davis, Gary Huyge, Russ Knopp, Darryl Lesoski, MD, Greg Lewis, Rene Louchart, Dr. Sharon Olson, Steve Purdue, Dr. John M Schneider, Kendra Smith, Laura Galbraith, Tracey Kiersey, and Tammy Tarsa

Meeting was called to order at 8:00 a.m.

- **Review Meeting Notes**

Minutes of the November 4th meeting were reviewed. One recommended change was to add Lyn Chappell as in attendance on November 4th. The meeting minutes were approved as modified.

- **Brief Overview of Wellness Subcommittee Meeting**

Committee Members Present: Gary Huyge, Dr. Sharon Olson, Steve Purdue, Laura Galbraith, Tracy Kiersey, Kendra Smith, Tammy Tarsa, Chris Davis, and Lyn Chappell

The subcommittee met on December 1, 2009 and reviewed the Guiding Principles of the Health Care Committee that relates to wellness: to support wellness and prevention programs for employees; to encourage employees to embrace healthy lifestyles; encourage prevention approaches and create more balance between individual and employer responsibility to promote and engage in healthy lifestyles.

Purpose: To educate Chamber members on how wellness can impact their organization

Audience: Chamber member employers and employees

Goals: To provide a means to engage and educate Chamber members

What is our first step: To develop a survey focused on wellness the first of the year

- **Strategic Planning for Health Care Committee**

Tracy Kiersey facilitated the meeting. There was a brief overview of the history of the health care committee. We reviewed the 2004 Final Report and the most recent survey results from the membership.

The committee discussed the positive aspects and challenges of the health care committee. Positive: quality of seminars, commitment of the Chamber & volunteers, educating ourselves, provides content on current trends and issues, and the diversity of the committee. Challenges: communication and awareness of the health care committee, inability to define goals or scope of the committee, being able to demonstrate value to the Chamber members, not effective in policy or legislation, and declining attendance at seminars.

Seminar Review – topics and frequency. The committee decided to vote on whether to continue seminars in 2010. The committee unanimously voted yes to continue seminars. The seminars need to be one hour, two seminars per year, utilize technology, film the seminars and provide the content on the web, and develop a marketing plan.

The committee asked that the Chamber publish another survey to the membership asking for feedback on health care topics. The health care committee will review the results of the survey at the January 2010 health care committee meeting to identify the future programming and content for 2010.

There being no further business, the meeting adjourned at 9:00 a.m.

Next Meeting:

**Wednesday, January 6, 2010
8:00 a.m. – VanSumeren Room**

Growing Business. Building Community.



NOTES: December 12, 2008 - 7:30 a.m.
Transportation Committee

Present: Doug Dornbos, Dave Green, Herb Lemcool, George McBath, Peter Read, Matt Skeels, David Skibowski, Evan Smith, Ben Trombly, Randy Tucker, Jamie Callahan

I. Welcome and Review of Notes from November 14, 2008

Evan Smith opened the meeting and welcomed everyone. Evan asked for a review of the Notes from last meeting. No changes were made.

II. Grand Vision Update

Matt Skeels of Grand Traverse County gave the Grand Vision update. He reported that the results showed little ballot stuffing occurred and that they just came across some additional ballots from the Buckley schools that will be included into the database. The consultants are coming into town on January 13th to further discuss the analyzed results. On February 4th there will be a draft vision available to the public, showing the top 10 corridors of significance and recommendations. There will then be a public comment period on the preliminary results to determine further action.

III. State Report

Jamie Callahan updated the committee on the legislative priorities the Chamber is following, including the recent budget Executive Order by Governor Granholm, Individual Market Reform, removing sales tax collection from the gross receipts calculation, smoking ban, and new jobs training via community colleges. Discussion followed on the proposals from the TF2 report on road funding. Jamie answered questions from the committee on legislative matters.

IV. Rail legislation discussion for 2009

Jamie reported that Jeremy Hendges from Sen. Cropsey's office was not able to attend the meeting due to his job duties overseeing the legislative calendar for the Senate and the wrap up of term limits. Jamie relayed Jeremy's regrets and his willingness to work with us on the legislation in 2009 with the hope of a January committee visit.

The suggestion was made to Matt Skeels that the Grand Vision consultants consider the rail lines as part of the overall transportation picture as they assemble their final recommendations.

V. Strategic Initiatives and Other Items

Jamie discussed the legislative advocacy focus that the Chamber will be undertaking in 2009, in particular, the introduction of specific legislation spearheaded by the Chamber. As part of determining what that the legislation should be, a workgroup is being formed of members from the Transportation and Government Relations committees to garner input from the committees and chamber membership then formulate the legislative changes

the chamber will promote. Jamie asked for volunteers for the workgroup. Those volunteering were Evan Smith, Herb Lemcool, and Randy Tucker.

The committee reviewed the proposed committee schedule for 2009 and concurred that there may be meetings over the summer, either July or August, that are not necessary and to make that date tentative.

Herb Lemcool gave a Boardman River Dam update. An initial recommendation will be made available to the public the following week. After that public review and input, the city and county will come together likely at the end of January to figure out a plan with subsequent public hearings. Herb then answered questions.

- VI. **Next Meeting:** The next meeting will be on Friday, January 16th, 2009, 7:30 a.m. at the chamber office.

The meeting was adjourned.



NOTES: December 1, 2009 - 7:30 a.m.
Transportation Committee

I. Welcome

Evan opened the meeting and welcomed everyone.

II. Chamber Transportation Committee

Doug DeYoung gave a quick update on the BATA Focus group that was held at the Chamber on November 23rd. The feedback at the focus group meeting was on the image of BATA as well as discussion on current services as well as future opportunities. This is part of the on-going BATA survey. Tom Menzel thank those who participated and said the report is not complete yet. At the January 5th meeting a presentation is expected on the outcome of the survey.

The Chamber and Grand Vision working group will create a sub-committee to give feedback on a county-wide road millage proposal before bringing recommendations back to both The Chamber and Grand Vision working group for possible support.



NOTES: December 1, 2009 – 8:00 a.m.
Grand Vision Transportation Committee

I. Grand Vision Summit:

Evan gave a brief update on the presentation from the Grand Vision Summit of the Working Groups.

II. Rail Sub-Committee:

An update was presented on the November Rail Sub-Committee meeting. Discussion points included current rail resources and access, creation of a rail meeting in Lansing in spring with legislators, and plans for a Traverse City to Ann Arbor rail trip in October of 2010.

VI. Transit Subcommittee Meeting:

A Grand Vision Transit meeting will be held on Tuesday December 2, 2009 at the chamber to discuss Regional Transit resources, needs and opportunities. A committee report will be presented at the January 5th meeting.

V. New Business:

Using the Grand Vision Webpage as a tool for discussion and providing updated information on local meetings and outcomes for working group members.

Mead Hunt Report expected by end of the Year on Transportation. January 5th meeting presentation.

TC Talus Tech meeting on January 6, 2010 will review Mead Hunt Report.

Tom Menzel discussed an agreement being worked on with BATA and Suttons Bay Schools for providing transportation services in the 2010-2011 school years.

Paul Soma discussed the challenges in busing for local school districts and some points and challenges on working with BATA.

Rise Rasch from M-DOT was willing to bring in a speaker on the funding challenges that both State and local transportation service providers will face in the coming years.

VI. Next Meeting for both committee's: Tuesday January 5, 2010 7:30-9 a.m. Steelcase Room

The meeting was adjourned.